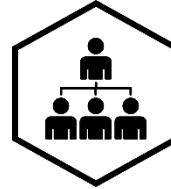


Utah Career and Technical Education Career Pathway Chart 2023-2024 School Year



Business Administration
CAREER PATHWAY
Business, Finance & Marketing
CAREER CLUSTER

Career Cluster: Business, Finance & Marketing


Career Pathway: Business Administration

JUNIOR HIGH / MIDDLE SCHOOL		
College and Career Awareness		
Digital Literacy	Exploring Business and Marketing	
HIGH SCHOOL		
EXPLORER COURSES: Choose one or more of the following courses.		
Accounting 1* +	Marketing 1* +	
Business Math and Personal Finance*	Sports and Entertainment Marketing	
Digital Media 1*	Web Development 1*	
Entrepreneurship*		
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.		
Business Management*		
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.		
CTE Internship		
POSTSECONDARY:		
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide		
Utah System of Technical Colleges: utech.edu		

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	> Account Representative > Consumer Advocate > Dispute Resolution Analyst	> Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

“Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”

Andrew Nadauld
Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

DECA | FBLA | FCCLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | [Utah DECA flyer](#)
FBLA-PBL.org | Utah-FBLA-PBL.org | [Utah FBLA flyer](#)
FCCLAinc.org | UtahFCCLA.org | [Utah FCCLA flyer](#)