# **Utah Career and Technical Education Career Pathway Chart**

2023-2024 School Year



### **Career Cluster: Business, Finance & Marketing**

## **Career Pathway: Business Information Management**

JUNIOR HIGH / MIDDLE SCHOOL			
College and Career Awareness			
Digital Literacy			
Exploring Business and Marketing			
HIGH SCHOOL			
EXPLORER COURSES: Choose one or more	of the following courses.		
Accounting 1*	Information Technology Intro +		
Business Math and Personal Finance*	Web Development 1*		
Digital Media*			
Entrepreneurship*			
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.			
Business Office Specialist*			
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway			
CTE Internship		,	
POSTSECONDARY:			
Utah System of Higher Education: ushe.edu	UtahMajors.org: Utah Majors Guide		
Utah System of Technical Colleges: utech.edu			

#### HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.



1-Year	2-Year	4-Year
Certificate	Assoc. or Tech. Degree	Bachelor's Degree
N/A	> Desktop Publisher > Legal Assistant/Paralegal > Web Developer	<ul><li>CTE Teacher</li><li>General and Operations Manager</li><li>Marketing Manager</li></ul>

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

#### **Student Testimonial**

"The [Microsoft Office Specialist] certifications helped me land my current job at Lowe's Home Improvement. I am the manager there and perform all of the administrative functions."

Andrew McLay Murray High School

## LEARN MORE ABOUT OCCUPATIONS AND WAGES

#### **Business, Finance & Marketing**

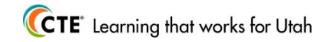
UtahCTE.org: Fact Sheet

UtahFutures.org: Occupation/Wage Search

#### FBI A

is the Career and Technical Student Organization (CTSO) for students in the Business Information Management Career Pathway.

FBLA-PBL.org | Utah-FBLA-PBL.org Utah FBLA flyer



<sup>\*</sup> concurrent enrollment course + recommended explorer course