

Utah Career and Technical Education Career Pathway Chart 2023-2024 School Year



Business Information Management
CAREER PATHWAY

Business, Finance & Marketing
CAREER CLUSTER

Career Cluster: Business, Finance & Marketing


Career Pathway: Business Information Management

JUNIOR HIGH / MIDDLE SCHOOL		
College and Career Awareness		
Digital Literacy		
Exploring Business and Marketing		
HIGH SCHOOL		
EXPLORER COURSES: Choose one or more of the following courses		
Accounting 1*	Information Technology Intro +	
Business Math and Personal Finance*	Web Development 1*	
Digital Media*		
Entrepreneurship*		
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.		
Business Office Specialist*		
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway..		
CTE Internship		
POSTSECONDARY:		
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide		
Utah System of Technical Colleges: utech.edu		

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	<ul style="list-style-type: none"> > Desktop Publisher > Legal Assistant/Paralegal > Web Developer 	<ul style="list-style-type: none"> > CTE Teacher > General and Operations Manager > Marketing Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

"The [Microsoft Office Specialist] certifications helped me land my current job at Lowe's Home Improvement. I am the manager there and perform all of the administrative functions."

Andrew McLay
Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Business Information Management Career Pathway.

[FBLA-PBL.org](https://fbla-pbl.org) | [Utah-FBLA-PBL.org](https://utah-fbla-pbl.org)
[Utah FBLA flyer](#)

