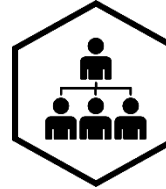


Utah Career and Technical Education
 Career Pathway Chart
 2021-2022 School Year



Business Administration
 CAREER PATHWAY
 Business, Finance & Marketing
 CAREER CLUSTER

Career Cluster: Business, Finance & Marketing


Career Pathway: Business Administration

JUNIOR HIGH / MIDDLE SCHOOL		
College and Career Awareness		
Digital Literacy	Exploring Business and Marketing	Word Processing
HIGH SCHOOL		
EXPLORER COURSES: Choose one or more of the following courses.		
Accounting 1* +	Web Development 1*	
Digital Graphic Arts Intro*		
Entrepreneurship*		
Marketing 1* +		
Sports and Entertainment Marketing		
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.		
Business Management*		
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.		
Business and Marketing Capstone		
CTE Internship		
POSTSECONDARY:		
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide		
Utah System of Technical Colleges: utech.edu		

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING

There are several options for education and training beyond high school, depending on your career goals.

	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	> Account Representative > Consumer Advocate > Dispute Resolution Analyst	> Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

“Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”

Andrew Nadauld
 Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

DECA | FBLA | FCCLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | [Utah DECA flyer](#)
FBLA-PBL.org | Utah-FBLA-PBL.org | [Utah FBLA flyer](#)
FCCLAinc.org | UtahFCCLA.org | [Utah FCCLA flyer](#)