

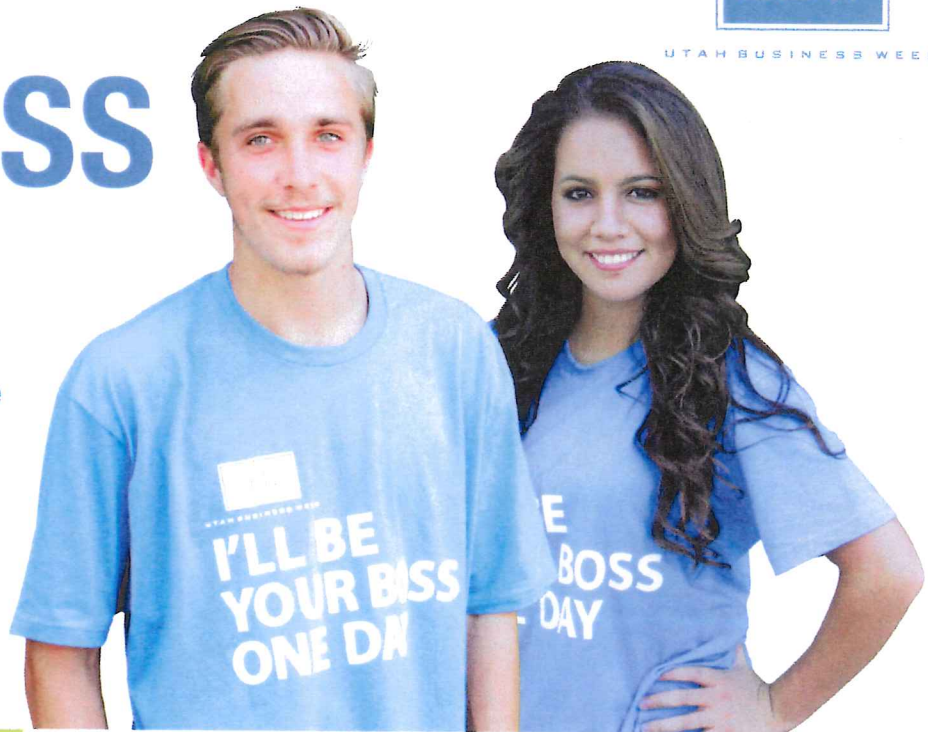
UTAH BUSINESS WEEK



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"I would not trade this experience for anything else. I believe it will be invaluable to me as I move forward in deciding upon my future career."

- Megan Jeffries, Alta High School



UBW 2018

July 1-7, 2018

Utah Business Week is a unique week-long experience that gives students the opportunity to rub shoulders with Utah industry professionals, and learn everything from the power of investing to the complexity of gender differences in the workplace. Students compete in an interactive business atmosphere and learn basic business applications on the college campus of Utah State University in Logan. Through the assistance of an advisor, students will become engaged in the intricacies of business and learn what it takes to be successful in the world of business. Attend UBW and become eligible for one of the four scholarships UBW has to offer.

Utah Business Week
Foundation for Private Enterprise Education
100 W. Towne Ridge Parkway
Sandy, UT 84070
385.351.8340, cfullmer@wcf.com
ubw@utahbusinessweek.org

STUDENTS LEARN

- + How to run a business through computerized business simulation
- + Teamwork and interpersonal skills
- + Product development marketing
- + Financial decision-making

FEATURED EVENTS

- + "One Person's Junk is Another Person's Product."
- + Business Week Olympics/Volleyball Tournament
- + Logo and Radio Competition/ Business Bowl
- + Graduation Banquet and Dance

STUDENT REQUIREMENTS

- + Must be current high school sophomore or junior to apply.
- + Parent/Guardian permission signature
- + Student responsible for \$100 registration fee

