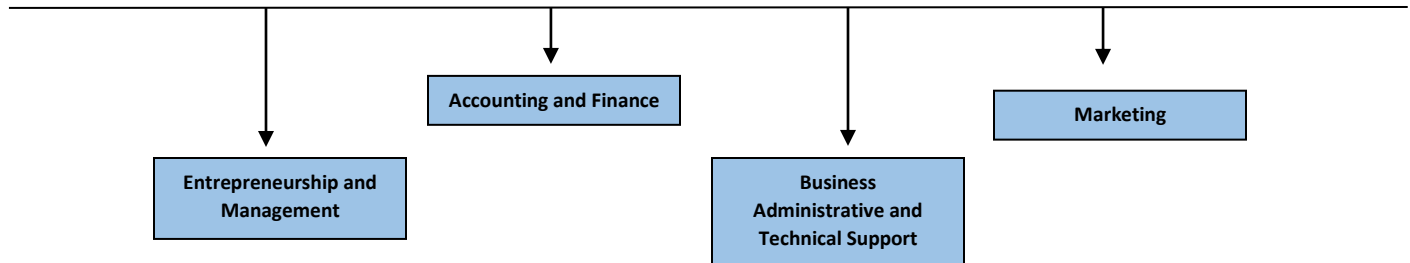


Alta High School to College and Career Pathway: Secondary Career and Technical Education



Business and Marketing Education Pathways



Pathway: Accounting and Finance			
Foundation Courses: (1.0 credit required) Accounting 1 - .50 Accounting 2 - .50 Finance 1050 - .50	Elective Courses: (2.00 credits required) Business Law - .50 Business Communications - .50 Business Management - .50 Computer Technology 2 - .50 Entrepreneurship - .50	Leadership Principles - .50 Marketing 1030 - .50 Retailing - .50 Sports Marketing - .50 Workplace Skills/Internship - .50 3.00 credits required for completion	Extracurricular: (Required) BaM (FBLA and DECA)

Pathway: Business Administrative and Technical Support			
Foundation Courses: (1.0 credit required) Business Communications - .50 Computer Technology 2 - .50 Digital Business Applications - .50 Marketing 1030 - .50	Elective Courses: (2.00 credits required) Accounting 1 - .50 Business Management - .50 Digital Media 1 - .50 Entrepreneurship - .50	Finance 1050 - .50 Retailing - .50 Sports Marketing - .50 Web Development - .50 Advanced Web Development - .50 Workplace Skills/Internship - .50 3.00 credits required for completion	Extracurricular: (Required) BaM (FBLA and DECA)

Pathway: Entrepreneurship and Management			
Foundation Courses: (1.0 credit required) Business Law - .50 Business Management - .50 Entrepreneurship - .50	Elective Courses: (2.00 credits required) Accounting 1 - .50 AP Micro/Macro – 1.00 Business Communications - .50 Computer Technology 2 - .50 Digital Business Applications - .50 Finance 1050 - .50	Leadership Principles - .50 Marketing 1030 - .50 Retailing - .50 Sports Marketing - .50 Web Development - .50 Advanced Web Development - .50 Workplace Skills/Internship - .50 3.00 credits required for completion	Extracurricular: (Required) BaM (FBLA and DECA)

Pathway: Marketing			
Foundation Courses: (1.0 credit required) Marketing 1030 - .50 Sports Marketing - .50	Elective Courses: (2.00 credits required) Accounting 1 - .50 Accounting 2 - .50 AP Micro/Macro – 1.00 Business Law - .50 Business Management - .50 Computer Technology 2 - .50 Digital Business Applications - .50	Entrepreneurship - .50 Fashion Design Merchandising - .50 Leadership Principles - .50 Retailing - .50 Web Development - .50 Advanced Web Development - .50 Workplace Skills/Internship - .50 3.00 credits required for completion	Extracurricular: (Required) BaM (FBLA and DECA)

** Foundation courses taken beyond the required credits can be used as elective credit.